

“CLEANER BOROUGH CAMPAIGN” ACTION PLAN 2015/16

| | PROJECT | ACTION(S) | KEY EVENTS |
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| 1 | Working with communities | <ul style="list-style-type: none"> • Continue to promote the Love Where You Live campaign in communities throughout the Borough • “Snodland Goes Cleaner” Campaign. - assist the community group develop and implement a range of street scene initiatives • Continue to support community initiatives such as the Larkfield Angels, Ditton Community Action Group, Tonbridge Angels Community Group and East Malling Wombles • Promote and facilitate activities during Love Parks Week, working with Leisure Services colleagues and local community groups | <ul style="list-style-type: none"> • 24 July to 2 August: • Dog Show – Tonbridge Racecourse • Community Clean up – Leybourne Lakes CP • Bag & Flag – Haysden CP |
| 2 | Street Monitors Scheme | <ul style="list-style-type: none"> • Continue to promote the Street Monitors Scheme • Arrange for ongoing “training” of new and existing street monitors | |

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| | | <ul style="list-style-type: none"> • Review Street Monitor Scheme guidebook and circulate to Parish Councils • Promote the “Eyes and Ears” scheme to TMBC employees. | By end of June 2015 |
| 3 | Tackling litter | <ul style="list-style-type: none"> • Work with the Kent Resource Partnership on Kent-wide campaign aimed at reducing roadside litter • Maintain litter enforcement activities in targeted “hot spot” areas in order to achieve reductions in levels of litter • Work with PCSOs, Community Wardens, Social Housing providers and Parish Councils to increase public awareness of the legal and social implications of littering | <ul style="list-style-type: none"> • 13 July to 13 September 2015 |
| 4 | Reducing dog fouling | <ul style="list-style-type: none"> • Develop a targeted programme of “Bag & Flag” promotion and enforcement activities in identified “hot-spot” areas • Work with PCSOs, Community Wardens, Social Housing providers and Parish Councils to increase public awareness of the legal and social implications of dog fouling. | <ul style="list-style-type: none"> • Programme of dog show events – Summer 2015 |
| 6 | Work with schools to promote | <ul style="list-style-type: none"> • Carry out visits to schools, at all levels, by the Environmental | <ul style="list-style-type: none"> • Programme of school & community |

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| | responsible behaviour relating to litter and other environmental offences | <p>Projects Officer, Litter Enforcement Officer and Dog Warden</p> <ul style="list-style-type: none"> • Work with the Youth Forum to develop youth engagement in Cleaner Borough activities • Promote & support the “Eco-Schools” project | group visits September 2015 to July 2016 |
| 7 | Community clean-up events | <ul style="list-style-type: none"> • Promote and provide assistance to community groups, schools, parish councils and businesses for “Bash-the-Trash” events • Promote and participate in the LGA’s “Keep Britain Tidy” national clean-up initiatives, as well as other national and regional initiatives | <ul style="list-style-type: none"> • October 2015 (tbc) |
| 8 | Business waste | <ul style="list-style-type: none"> • Assist in the promotion of the Voluntary Code of Practice on Litter from businesses through various community groups – existing initiatives in Larkfield, East Malling, Ditton & Snodland | |